

# LoudCloud Systems

In 2010, e-learning innovators Manoj Kutty and Anil Sonkar brought together a team of inventive, forward-thinking people with the idea of introducing a radically different dimension to teaching and learning. In February of that year, LoudCloud was born in Dallas, Texas. Today our company boasts a management team backed by decades of education technology, software, and big data experience. This experience has led to the development of a groundbreaking product that is taking K-12 and higher education by storm. Funded by multibillion dollar businesses that believe in our vision, we are growing at an explosive rate with a team of nearly a hundred passionate, dedicated, and motivated employees.

At LoudCloud, we fundamentally believe that if you can understand behaviors you can improve learning. Our solutions for higher education are the only intelligent teaching and learning platforms powered by behavioral analytics

Andrew Hipple, director of Information Technology of YTI Institute shared, "After review-

ing more than a half-dozen LMS options, YTI chose The LoudCloud Learning Ecosystems. A huge key for us was LoudCloud's flexibility and willingness to truly work as a partner with us to achieve our online learning goals. The flexibility of the platform to work with our current SIS (CampusVue) allowing YTI to 'modernize' the faculty portal for grades and attendance will be a major crowd pleaser for our faculty."

What is unique about LoudCloud LMS? A few of our outstanding

features include a Task-Centric design with an access portal as administrator, educator, or student; an easier quicker, and more powerful syllabus and course authorizing interface; a more intuitive and quicker way to grade students; and a powerful next-generation discussion forum.

Discover the only intelligent teaching and learning platform powered by behavior analytics. These innovative platforms are shifting the paradigm in teaching and learning technology. For more information about this technology, please visit our website [www.loudcloudsystems.com](http://www.loudcloudsystems.com).



## Welcome to LoudCloud™

Our innovative platforms are shifting the paradigm in teaching and learning technology for post-secondary and K-12 education.

## Keys of Innovation

### LOUDSIGHT

Our behavioral analytics engine captures actionable data, which we believe should be the foundation for a better education.

### LOUDBOOKS

Re-imagine what you can do with e-reader technology. LoudBooks' adaptive framework captures profound insight into the teaching and learning process.

### TASKCENTRICITY

With LoudCloud's task-centric design, knowing where to go, what to do, and when to do it has never been easier.

### SOCIAL LEARNING

Interact with anyone in the learning platform with one click. The LoudCloud platform advances the community through social persistence.

### COMMUNITIES

### MOBILE





A TRUE ADAPTIVE LEARNING SOLUTION  
**SIGNIFICANT INNOVATION**

TECHNOLOGICALLY ENRICHED, STUDENT-CENTRIC

**COLLABORATION**

Highest standards of academic achievement, interpersonal environment that supports the unique needs of each individual



MORE THAN JUST NUMBERS  
**"JUST IN TIME" INSIGHTS**

ANALYTICS BUILT INTO EVERY ASPECT OF PLATFORM

**PERSONALIZED**

Allows publishers, teachers, and students to consistently improve content and the holistic teaching and learning experiences

## LoudCloud's LMS Platform

Our next generation learning platform is significantly different from other offerings in the market. LoudCloud integrates the latest Web 2.0 technologies to adapt to current student learning needs, providing its users a learning platform which distinguishes itself, through:

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Teask Centric Design

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Social collaborative framework

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Easy to user interface, intuitive design & workflows

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Adaptive reader and dedegrated content push

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Robust analytics framework

## Innovative solutions

While developing the product, the LoudCloud team has consistently tried to address the severe lack of innovation in this space and challenged the standard expectations and functionalities of an LMS by bringing in technologies and have created significant impact in other industries, such as:

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Profiling/Personalization

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Content Ranking

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Push/Cloud Computing

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Social Collaboration

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